



MITD Annual Report 2024

TRANSFORMING LIVES, EMPOWERING MOTHERS

Celebrating
5 Years of Building Stronger Families

This Report Includes:

- Five Years of Community Impact
- Mommy Journey Success Stories
- Strategic Growth & Future Vision
- Partnership Highlights

MITD Annual Report 2024:

Empowering Young Mothers, Building Strong Communities



Our Mission

MITD empower *young mothers to achieve personal and parenting goals* by establishing growth-centered environments and constructive collaborations that support personalized social, economic, and emotional development.

Demographics Snapshot:



Age:
14-22:
Tailored programming for young mothers' unique needs

Location:
Wayne County + Beyond:
Deep roots in Detroit, growing branches throughout Michigan



Support Journey:
Prenatal Guidance, Postnatal Care, Mental Health Resources

Success DNA:
Personal Growth, Parenting Excellence, Goal Achievement



Mommies in The D

Annual Report
2023-2024



Scan to see our impact!

Letter from Our Founder

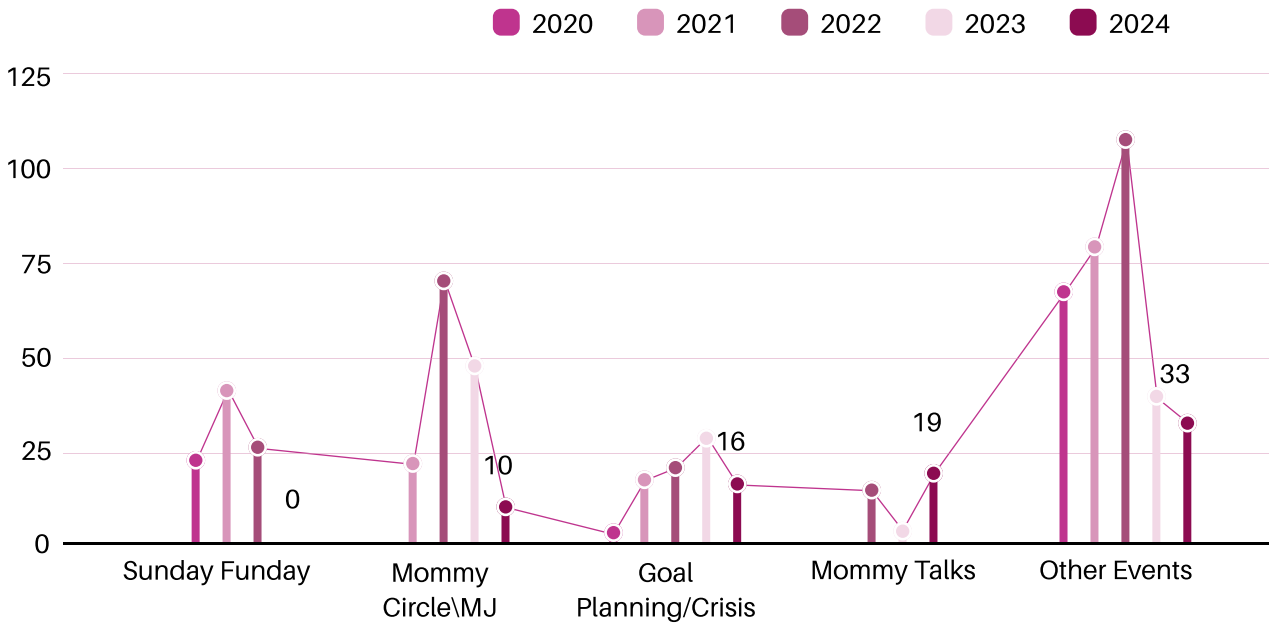
Thanks to the dedication of Mommies in the D's team, we've provided quality support to mothers and children for 5 years! Our community adapted beautifully during COVID-19, transforming into a virtual hub that equipped young mothers with essential knowledge for birth and parenting. Looking ahead, we're strengthening our mission through diverse funding and expanded programs across Detroit. Together, we're building a thriving community that creates lasting change. Your support makes this possible, and we're excited about MITD's future.

With love and gratitude,
Marketia White



Impact at a Glance

Mommies in the D Program Participant Growth Trends



Participants for MITD Programs in 2020-2024 FY

2024 By the Numbers

Community Engagement:

55 participants (29 retained, 26 new mothers)

Program Reach:

9 specialized events and sessions

Individual Support:

16 mothers received personalized goal planning

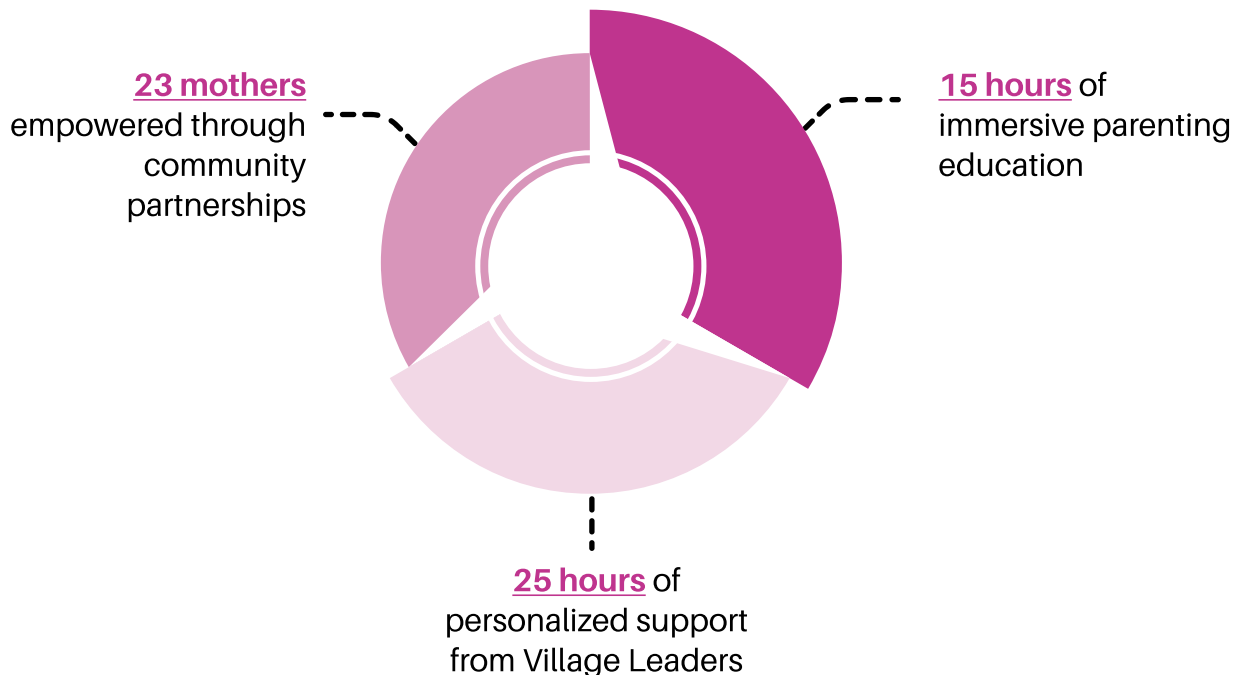
Community Impact:

Served 15 families (40 people) through Gifts and Gratitude event, supported by 10 volunteers

Educational Outreach:

Engaged 8 families (25 people) in Latch and Learn event, facilitated by 7 volunteers

Mommy Journey Impact 2023-2024



What Did We Do With \$27,000 in 2024?



Key Achievement Spotlight "In 2024, our strategic focus on fundraising initiatives has positioned us for a 50% increase in program capacity for 2025."



Leadership Excellence

Sessions facilitated by certified **MITD Village Leaders** in collaboration with trusted community partners, ensuring quality education and personalized support.

Sponsorship Recognition

Our Valued Donors and Sponsors 2023-2024

\$25,000 and Up
SEMPQIC
Community Foundation of MI

\$15,000 - \$24,999
W. K. Kellogg
The Jewish Fund

\$5,000- \$14,999
Links Inc, LLC

\$1,000- \$4,999
Miigwech
Asia Bradley
Moment Strategies LLC
Blue Cross Blue Shield

\$1- \$1000
ROSE
Asia Bradley
Caleb B.
Erika M.
Dara & Jackson Klein

Looking Ahead: 2025 Initiatives:





Mommies In The

CREATE THE BRIDGE, BE THE VILLAGE

